

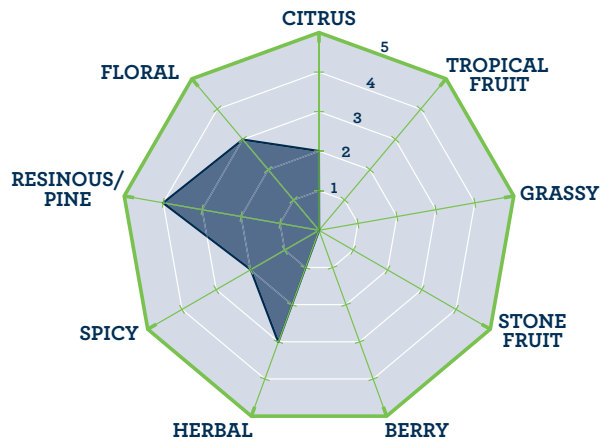
TARGET

UK



Origin: England. Released by Wye College in the early 1970s, Target quickly became the most widely-grown variety in the UK. It is a cousin of Challenger and descendant of Northern Brewer and Goldings.

Usage: Bittering. Target's high alpha delivers for sharply hoppy IPA, bitter, and pale ale, or for efficient bittering additions of darker and less-hoppy English or Belgian styles. It is also used by many UK brewers, alone or in a blend, as a singular late hop.



Aroma & Flavor Characteristics:

Intense and pleasantly pungent with dried citrus and sagebrush overtones. Whirlpool or dry hop additions play up a spice character.



SENSORY HIGHLIGHTS

Citrus
Sage
Spice



BREWING VALUES

Alpha Acid Range: 9.5 - 12.5%
Beta Acid Range: 4.3 - 5.7%
Co-Humulone as % of alpha: 35 - 40
Total oils mL/100 gr.: 1.2 - 1.4

OIL FRACTIONS

Myrcene: 45 - 55%
Humulene: 17 - 23%
Caryophyllene: 8 - 10%
Farnesene: <1%



AGRONOMIC DATA

Maturity: Late
Yield: 1,200 - 1,600 lbs/acre

US Sales: 1.800.374.2739
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Canada Sales: 1.800.234.8191
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